

2012-2013 ASAA Poster Contest

Sponsored by *Alaska Airlines*

A PREMIER STATEWIDE POSTER CONTEST PROMOTING SCHOOL ACTIVITIES

The Alaska School Activities Association (ASAA) and Alaska Airlines are pleased to offer this premier statewide interscholastic poster contest to promote "Healthy Living"

THIS CONTEST WILL BE JUDGED IN TWO AREAS:

#1 - Visual artwork designed to capture the attention of high school students and promote "Healthy Living"

#2 - A catchy phrase, title or quote not over 25 words.

Originality, creativity, overall effectiveness will be considered in judging these elements.

IMPORTANT DATES

- Deadline to submit artwork and completed entry form is April 17, 2013.
- Judging: April 2013.
- Winners notified and announced to the public by May 1, 2013.
- The #1 design will be converted into a full-color poster and distributed to 200+ Alaska high schools in fall 2013.

CONTEST PRIZES

- Grand prize:
 - 2 Alaska Airlines Tickets
- 2nd Place: \$100 cash
- 3rd Place: \$50 cash
- 4th Place: \$25 cash

ELIGIBLE FORMAT AND ARTWORK MEDIUMS

Entries must meet the following parameters:

- 2-dimensional only
- Size 11 x 17 inches

THE FOLLOWING MEDIUMS ARE ACCEPTED

- Paints
- Markers
- Photography
- Colored pencils
- Ink pens
- Pencil
- Collage

For more information call 563-3723 or go to:
www.asaa.org/activities/art

